

BENOÎT & CÔTÉ



AU PROFIT DE
TO THE BENEFIT OF



Fondation
Centre de cancérologie
Charles-Bruneau



foundation
fondation



Fondation Martin-Matte



Dear Sir or Madam:

It is our great pleasure to announce that **Team Benoît & Côté** will be participating for the second time in the 13th Edition of Mont Tremblant's 24 hour ski event for the benefit of sick and disadvantaged children.

We will be hitting the slopes on both December 7th and 8th in a 24-hour ski marathon.

This year, our team will be comprised of 12 skiers and snowboarders and our goal is to reach a **minimum of \$2000** in donations at the starting line.

To attain this goal, we are reaching out to your company in the hopes that you will contribute to the cause of improving the lives of sick and disadvantaged youth through a donation to our team. Regardless of the amount, your donation encouraging our participation for the cause is most welcome and we will proudly master the slopes in your name.

Below, we are offering both **SILVER** and **GOLD** partnership opportunities that will allow you to proudly display your company name/logo during this large scale event. We thank you in advance for your support.

Kind regards,

Team Benoît & Côté



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Canada H3A 1X6
☎ 514-658-4844 ☎ 514-448-4607

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Canada V6R 1G4
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PARTNERSHIP ADVANTAGES FOR YOUR COMPANY

A partnership with **Team Benoît & Côté** offers your company the opportunity to associate itself with a team supporting four charitable institutions.

- Official sponsor status
- Visibility at a large scale event
- New target audience
- Financially supporting research and treatment programs for sick and disadvantaged children

BENEFITTING A GOOD CAUSE

100% of the money raised with the help of sponsors like you will be given to 24hr Mont-Tremblant who in turn parcel out the donations to the Centre de cancérologie Charles-Bruneau, the Ottawa Senators Foundation, the Fondation Martin-Matte and the Fondation Tremblant.

PROPOSED PARTNERSHIPS

GOLD PARTNER- 300\$*

A **GOLD** partner receives:

- Company identification (name or logo) on our official **Team Benoît & Côté** outerwear
- Several mentions of your participation at the event, on our web site and social networks (LinkedIn, Facebook, Twitter); and
- A photo of our team holding a sign with your company identification. This photo can be displayed at your work and also on our company web site.

SILVER PARTNER – 150\$*

A **SILVER** partner receives:

- Several mentions of your participation at the event, on our web site and social networks (LinkedIn, Facebook, Twitter); and
- A photo of our team holding a sign with your company identification. This photo can be displayed at your work and also on our company web site.

* Please note that tax receipts will be offered for all donations of \$20 or more; and

That **Team Benoît & Côté** endeavours to respect the visual norms of our partners' company identification and will approve all material before print, distribution or mention.

OTHER AMOUNTS

Any other amount differing from those outlined in the GOLD and SILVER Partnerships are greatly appreciated by Team Benoît & Côté. We are proudly participating for all partners, supporters and for the cause.

HOW TO SUPPORT OUR TEAM

1. Online, directly through the event website :

<https://donation.24htremblant.com/Pages/Teams/Team.aspx?partner=12&team=1478>

(DONATION, Team : **Équipe Benoît & Côté**)

OR

2. Sending your donation by cheque (or cash) directly to the Team Benoît & Côté Foundation (see attached form)